

WELCOME

ALEXANDRIA CITY
ACADEMY
FALL
2020 SESSION
(Virtual)



City Academy

Session 3 October 1, 2020



Public Health in Alexandria

City Academy, Fall 2020

Stephen A. Haering, MD, MPH, FACPM Health Director Alexandria Health Department



Public Health in Alexandria

OVERVIEW

- What is Public Health?
- ❖ AHD Services
- Key Alexandria Health Department Foci
- How Can YOU Get Involved?

WHAT IS PUBLIC HEALTH?





Health & Public Health

Health

Health is a state of complete physical, mental, and social wellbeing and not merely the absence of disease or infirmity

Preamble to the
Constitution of the World Health
Organization
7 April 1948

Public Health

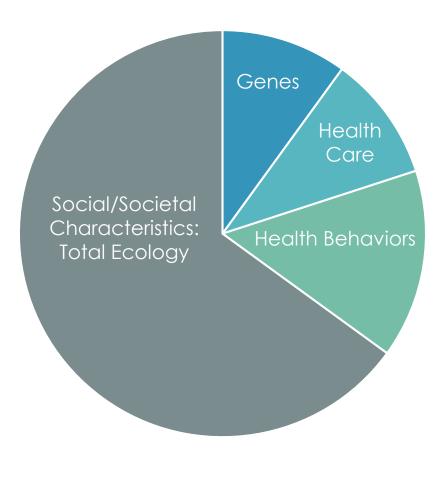
The science and art of preventing disease, prolonging life, and promoting health and well-being through organized community effort

C.E.A. Winslow, 1920 The Acheson Report, 1988



What Determines Health?



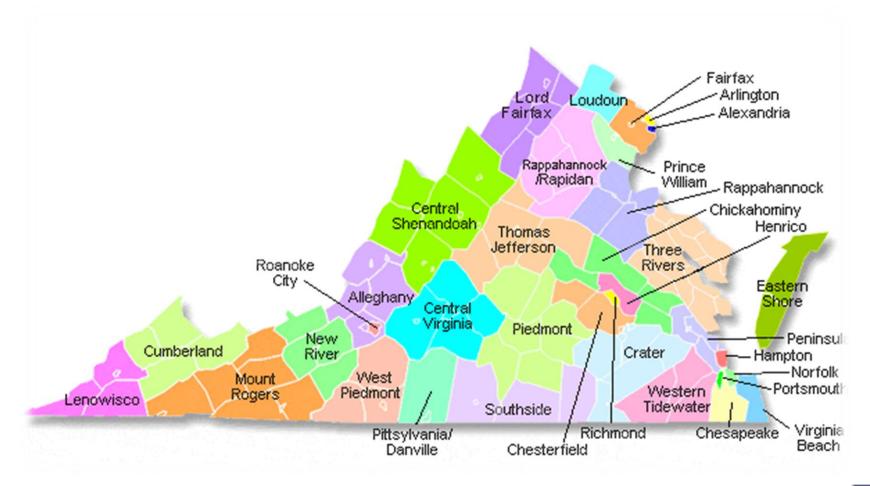


HOW DOES PUBLIC HEALTH WORK IN THE CITY OF ALEXANDRIA?













Alexandria Health Department

Vision

Healthy People, Healthier Communities

Mission

Protecting and Promoting Health and Well-Being in Our Communities

Values

Working Together
Improving Continuously
Making a Difference





AHD Major Services (1 of 3) Clinical Services



- BabyCare & Case Management
- Breastfeeding Counseling &
 Support
- HIV/AIDS Services
- Immunization Clinic
- Newcomer Health Clinic
- Pharmacy (Casey Health Center)

- Sexual & Reproductive Health
 Clinics (Rainbow Tuesday Clinic)
- Teen Wellness Center
- Tuberculosis (TB) Clinic
- Women, Infants, & Children
 (Prevention through Nutrition)



AHD Major Services (2 of 3)



Public Health Emergency Management

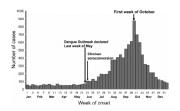
- Prepare for, respond to, recover from public health emergencies
- Medical Reserve Corps Program



Environmental Health

- Food Safety
- Aquatic Health
- Vector Control
- Response to various environmental health issues

AHD Major Services (3 of 3)



Epidemiology

- Subject matter expertise on communicable disease prevention, control and mitigation
- Analyzes & interprets data to guide policy & program development



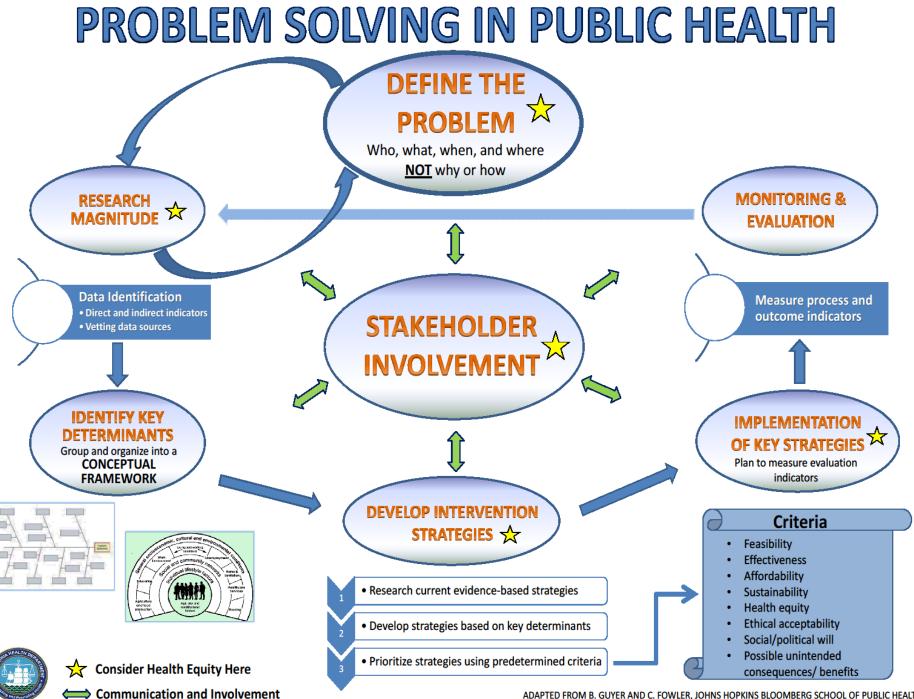
Population Health

- Community Health Assessment and Health Improvement Plans
- Examine and address issues of health equity
- Support community cohesion and collaboration
- Improve community health through policy, systems, and programming

Problem Solving

STEPS IN CLINICAL MODEL

Symptoms Signs History Physical Exam **Diagnostic Studies** Differential Diagnoses Therapy Re-evaluation



AHD Locations







Local Public Health System

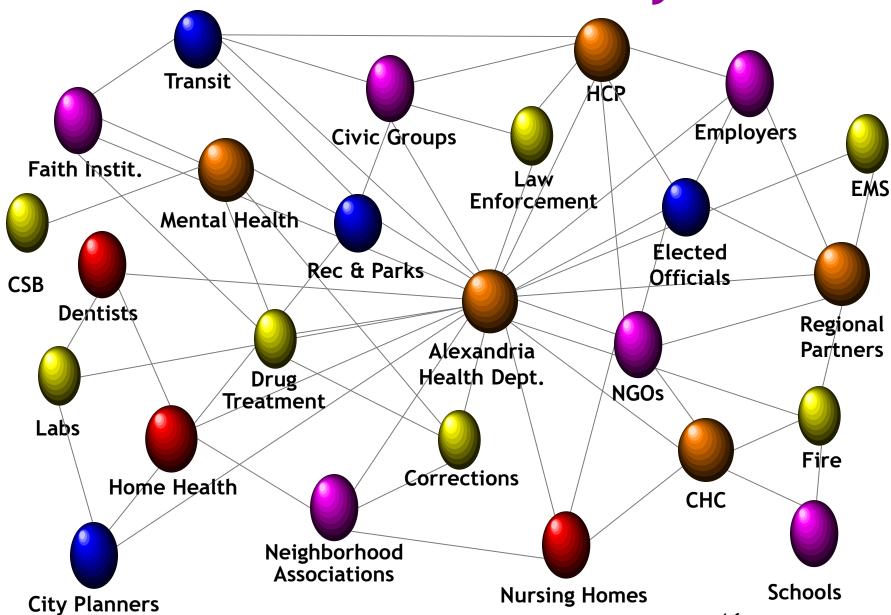


Photo Credit:
National
Association of
County and City
Health Officials

KEY ALEXANDRIA HEALTH DEPARTMENT AND COMMUNITY FOCI



Community Health Improvement Plan

How can Alexandria best improve community health in the next five years?

Community-centered focus on equity and:

- > Mental Health
- ➤ Housing
- ➤ Poverty

HOW TO GET INVOLVED TO IMPROVE HEALTH IN ALEXANDRIA



Making a Difference - 6 Steps

- Attend community health meetings and help champion a strategy
- Apply for a seat on a Commission
- Get involved with the Partnership for a Healthier Alexandria
- Join the Medical Reserve Corps
- Direct yourself toward complete physical, mental, social and spiritual wellbeing
- Get to know your neighbors





Making a Difference

We need YOU to take an active role on Mental Health, Housing, and Poverty!

- Champion a strategy
- Join a workgroup
- Attend the spring CHIP launch

SARS-CoV-2 // COVID-19

Alexandria Health Department Public Health Justice Principles

- Prioritize science-based recommendations
- Focus resources on saving lives
- Engage and empower
 Alexandrians most in need

What You Can Do

- Manifest a culture of safety, compassion and concern for self and others
- Stay informed
 - Alex eNews
 - alexandriava.gov/Coronavirus
 - 703.746.4988
- Get a Flu Shot
 - Francis Hammond, 10/3, 9-3



QUESTIONS?











VISION

Envision a community in which residents enjoy a sense of well-being, safety and self-sufficiency.

MISSION

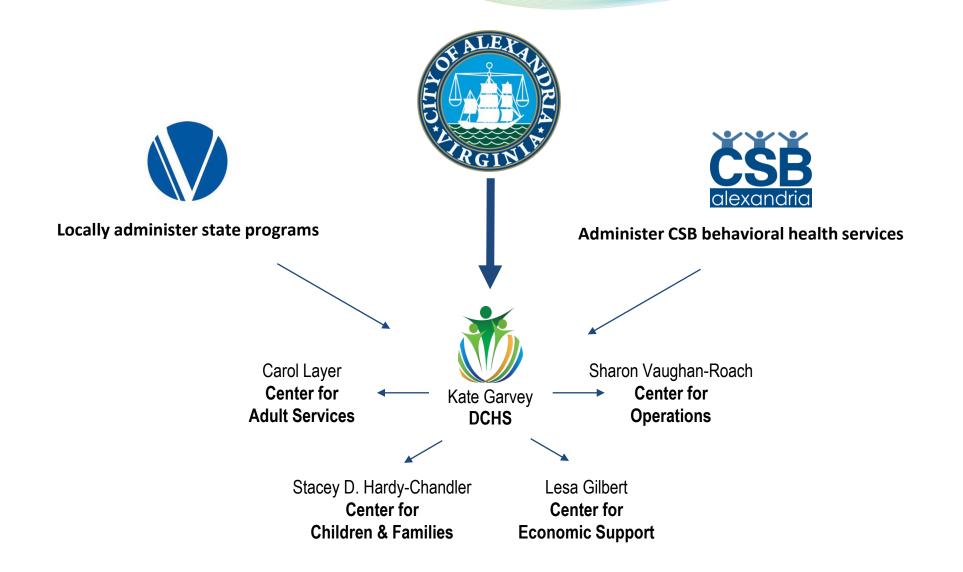
Provide effective and essential safety net services that measurably improve or maintain the quality of life for Alexandrians.



SERVICES ACROSS LIFE STAGES



CORGANIZATION



WHAT DOES DCHS DO?



Child Protective Services
Foster Care & Adoption
Domestic Violence Program
Sexual Assault Center
Emergency Services
LGBTQ
Adult Protective Services
Child Care
And more!

Self Sufficiency

Public Benefits

Medicaid

Workforce Development Center

Homeless Services

Developmental Disability

Services

West End Wellness Center

Mental Health & Substance

Misuse Residential Services

Safe Haven

And more!



Children's Behavioral Health
Community Wraparound Team
Youth & Family Services
ACAP
Adult Day Services Center
Mental Health Services
Substance Use Services
Opioid Treatment Program
And more!

RGANIZATIONAL STRUCTURE

Kate Garvey, Department Director

- Communications
- · Organizational Development & Equity
- Quality Assurance
- Alexandria Fund for Human Services
- Alexandria Council of Human Services Organizations
- Community Partnerships
- · Support for Human Services Boards & Commissions
- Support for the Friends of the Alexandria Mental Health Center
- . Support for the Local Human Rights Committee
- Data Management & Analysis
- Project Management & Special Projects
- Service Integration

Center for Adult Services Carol Layer, Director & Community Services Board (CSB) Executive Director*

- Residential Services
- · Intake & Outpatient Services
- Day Support & Vocational Services
- Residential Treatment
- Jail Services
- Case Management & Discharge Planning
- Medication Services
- · Opioid Replacement/Medical
- Adult Protective Services
- Aging and Adult Services
- Support Community Services Board
- · Support for Commission on Aging

Center for Economic Support Lesa Gilbert, Director & Social Services Director

- Community Services Community Action Agency)
- Benefits Programs
- Customer Relations
- Workforce Development Center
- Alexandria Works!
- Support for Economic Opportunities Commission
- Support for Commission on Employment and Alexandria/Arlington Regional Workforce Council
- Support for Social Services Advisory Board

Center for Children & Families Stacey D. Hardy-Chandler, Director

- Early Childhood Development
- Youth Development & Services
- Child Behavioral Health
- Domestic Violence/Sexual Assault
- Child Welfare/Family Treatment/Protective Services
- Children's Services Act (CSA)
- Support for Children, Youth and Family Collaborative Commission
- Support for the Alexandria Community Policy Team
- Support for the Commission for Women

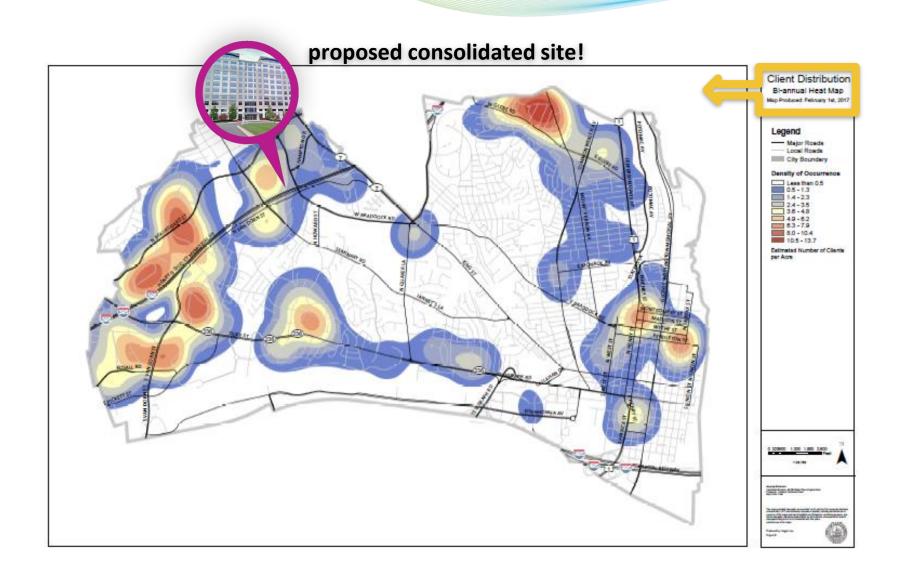
Center for Operations Sharon Vaughan-Roach, Director

- Finance
- Human Resources
- Contracts/Agreements
- Facilities
- Technology Services
- Support for Program Evaluation

CHS SERVICE LOCATIONS



CHS SERVICE LOCATIONS



COVID-19 APPROACH

Overarching Goals:

- ❖Safe and responsive service delivery for clients
- **❖**Addressing significant community-wide needs
- ❖Keeping staff and facilities healthy and safe



Utilization of Telehealth Solutions



Waivers for Public Benefits



Utilization of CARES funding



Partnerships with the community



Role in Unified Command

CHS CONSOLIDATED SITE

BACKGROUND

- Staff most frequently identified the need for a single department location as the greatest factor in improving employee communication and collaboration and increasing client access to service.
- Pursuing lease for Mark Center building to serve as consolidated site for majority of DCHS programs along with those from the Health Department and Neighborhood Health
- Move-in target is early 2023

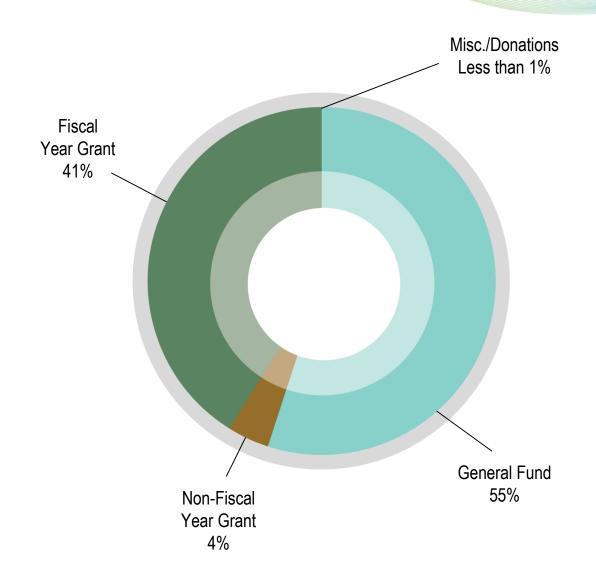
MARK CENTER DRIVE LOCATION

- "One-stop-shop" for clients
- "No wrong door" approach: Clients experience a continuum of services available at all points of entry
- Seamless transitions between services
- Increases opportunities for staff collaboration
- Increases operational efficiency
- Located on transportation hub



າoto by rawpixel.com / Freek

WHOW DCHS IS FUNDED

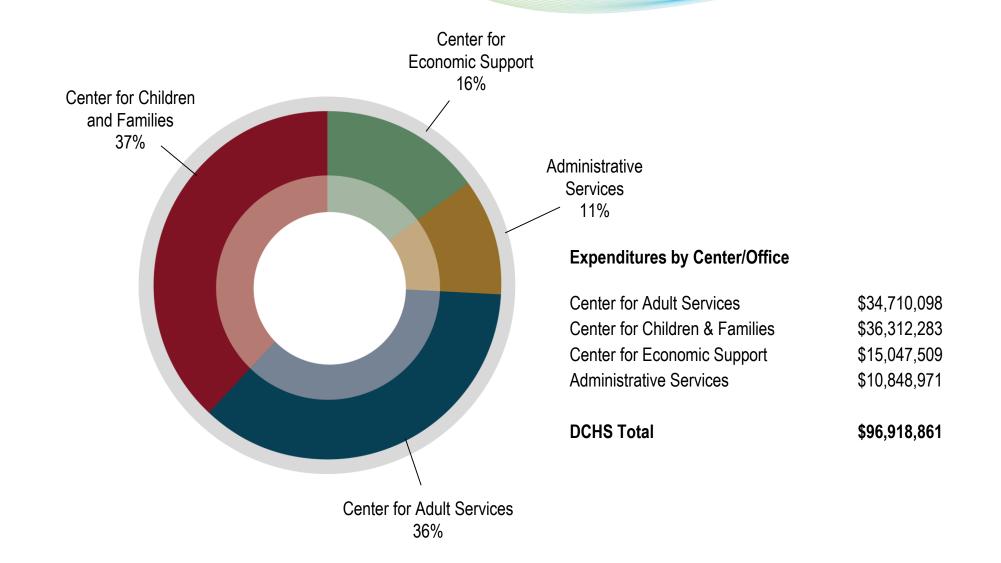


Revenues by Source

| General Fund | \$53,732,524 |
|-----------------------|--------------|
| Non-Fiscal Year Grant | \$3,409,110 |
| Fiscal Year Grant | \$39,362,055 |
| Donations | \$271,072 |
| Miscellaneous | \$144,100 |
| | |

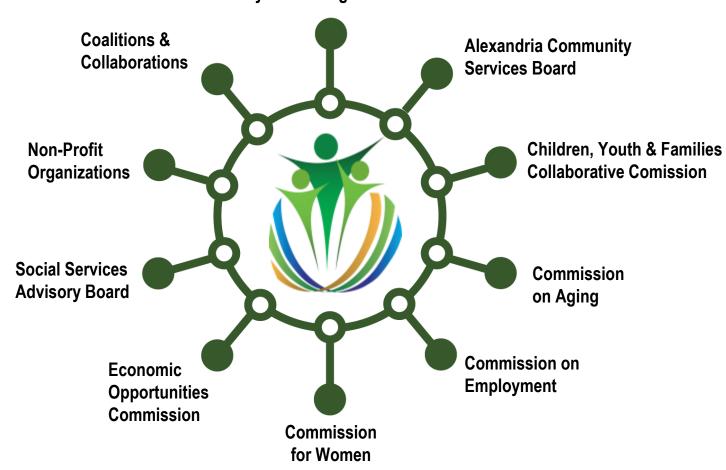
DCHS Total \$96,918,861

WHOW DCHS IS FUNDED



COMMUNITY PARTNERS







Choose from a wide variety of opportunities to volunteer in DCHS programs and other City departments!

- Help Shape and Support City Programs
- Get First-Hand Experience
- Use Your Skills and Experience
- Be Involved Something You Care About

- Meet New People and Make New Friends
- Increase Social and Relationship Skills
- Explore New Interests
- Learn New Skills

Make a difference!



WRAPPING UP



working together for all Alexandrians



Kate Garvey

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Carol Layer

Director, Center for Adult Services
Executive Director, Alexandria CSB
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Stacey D. Hardy-Chandler

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Lesa Gilbert

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ALL ALEXANDRIARace and Social Equity

Jaqueline Tucker Race and Social Equity Officer





- Jaqueline Tucker, Race and Social Equity Officer
- Started February 10, 2020



Profile: City of Alexandria

- 157,000 Residents
 - 60.9% white, 22.1% Black/African American, 16.2% Hispanic/Latinx, 6.2% Asian, 0.4% Native American, 0.1% Pacific Islander, 3.7% from two or more races
- 15.47 square miles
- Council-Manager Government
 - All councilmembers at-large
- 74 Boards and Commissions
- 91% High school education or higher
- 61% Bachelor's degree or higher
- \$89,200 Median household income
- \$111,347 Median Family Income
- 8% Poverty Rate
- 14% Child Poverty Rate
- 5% Receiving Public **Assistance**
- 3% Living in over-crowded housing
- 5% Limited English household







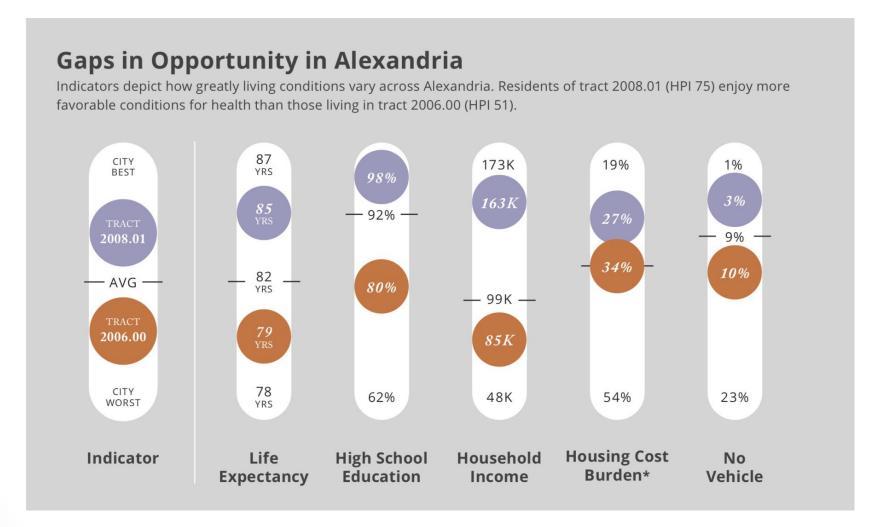
Vision

A LE GASELLA SELLA SELLA

- In, 2022 Alexandria is a caring, kind, compassionate, fair, just, and equitable city that supports affordable, livable, community for all.
- The goal of ALL Alexandria is to reduce and eliminate disparities and inequities experienced by ALL Alexandria residents, especially residents of color and those that have been historically and systemically marginalized.
 - Shared Humanity A world (Alexandria) where we are all embraced for who we are, and able to thrive to reach our highest potential. Removing barriers to full participation and belonging in life and culture.
- All Alexandria
 - All Races
 - All Abilities
 - All Ages
 - All Countries of Origin
 - All Ethnicities
 - All Genders
 - All Sexual Orientations

City of Alexandria





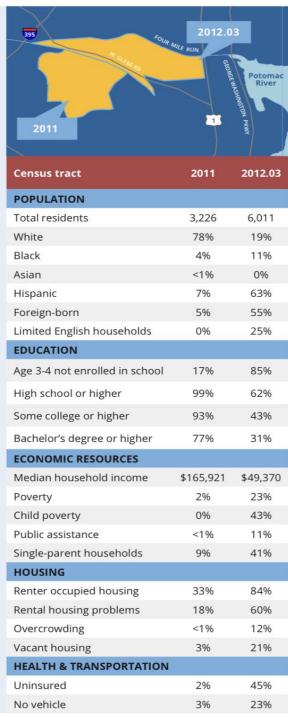
Source: Nova Health Foundation

City of Alexandria



- Comparison of census tract 2011 and 2012.03. Northern Alexandria (Glebe Road)
 - Tract 2011,
 - 78% white
 - 22% BIPOC
 - Tract 2012.03
 - 19% White
 - 81% BIPOC

Source: Nova Health Foundation







3 Key Facts

 Race is a construct and is not biologically determined. Race is a modern idea.

 Policy drives the social construction of race and has contributed to changing ideas and definitions of race over time

 We did not choose this system but we have a responsibility to address it.

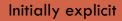
Values and realities



- All men are created equal
- With liberty and justice for all
- Government of the people, by the people, for the people, shall not perish from the earth

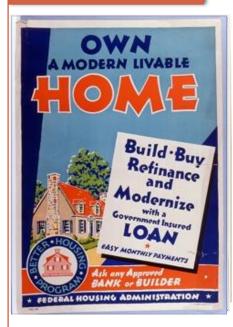






Became implicit

Government for racial equity



Government explicitly creates and maintains racial inequity.



Discrimination illegal, but "race-neutral" policies and practices perpetuate inequity.



Proactive policies, practices and procedures that advance racial equity.



When Leading with Race, we are...

-Race explicit, not exclusive always bring an "intersectional" analysis
- Race and
 - Gender
 - Ethnicity
 - Disability status
 - Income / class
 - Religion
 - Sexual orientation

WHAT IS RACIAL EQUITY?





Equality is treating everyone the same

Equity is ensuring everyone has what they need to be successful

Targeted Universalism – is an analysis that alters the usual approach of universal strategies (policies that make no distinctions among citizens' status, such as universal health care) to achieve universal goals (improved health), and instead suggests we use targeted strategies to reach universal goals. Targeted universalism is used as a design principle within equity work in order to produce broad benefits for everyone.

Work To-Date

E AND E

- Equity Working Group (2018)
 - Pilot Departments (January 2019)
 - Department of Community and Human Services
 - Department of
 - Alexandria Police Department
 - Court Services
- Participation in the Metro Washington Council of Governments Racial Equity Learning Cohort (June 2019)
- Hire Race and Social Equity Officer (February 2020)
- Equal Justice Initiative Remembrance Project (on-going)
- Child and Youth Unified Planning (on-going)
 - ACPS, Department of Health, Department of Community and Human Services
 - Extensive inclusive community engagement
 - Equity lens and consideration made throughout the process

Race and Social Equity in Citywide Data and Policy

- City-wide data standardization and sharing with emphasis on race and other areas of historic marginalization
- All city policies will have an emphasis on race and social equity
 - Housing
 - Health
 - Education
 - Transportation
 - Economic Development
 - Infrastructure/Built environment





Questions?

Office of Race and Social Equity

301 King Street, Suite 3500 Alexandria, VA 22314 703.746.3715

Jaqueline Tucker

Jaqueline.Tucker@alexandriava.gov

Visit our webpage for more information and resources at alexandriava.gov/Equity



Legislative Director

Sarah Taylor Legislative Director, City of Alexandria

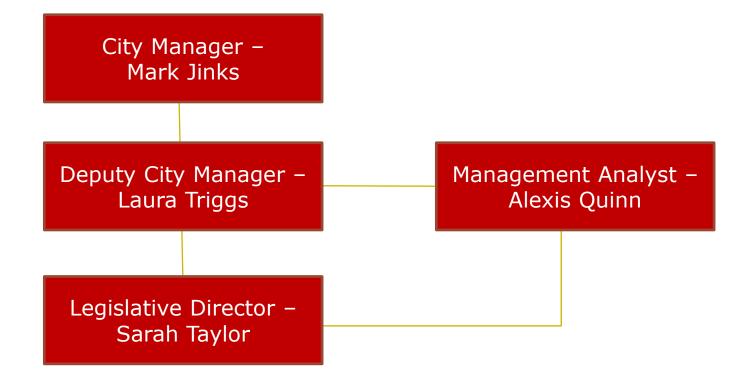


- In 2001, joined the City of Alexandria as public information specialist for the Office of Historic Alexandria, later serving as the public affairs officer in the Office of the City Manager
- 20-year career in legislative affairs, policy development,
 political strategy, public affairs and strategic communications
- Served as Chief of Staff to the Democratic Caucus in the Oklahoma State Senate, appointed by the Senate President Pro Tempore at the advice of the Minority Leader
- Served in legislative, public engagement positions with Henrico County, VA, and the cities of Bristol and New Haven, CT, and as a consultant for San Francisco County and the City of Richmond, CA
- Re-hired in January 2018 as the City's Legislative Director









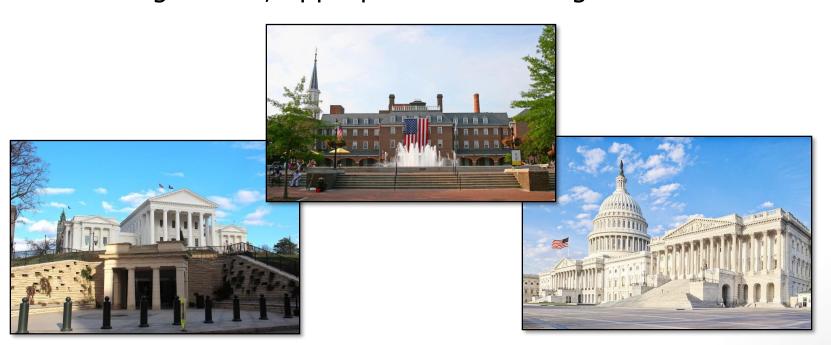






No Really...What is a Legislative Director?

- Represents City Council's legislative agenda before the Virginia General Assembly and the U.S. Congress;
- Serves as the City's primary liaison to the executive branches of state and federal government;
- Coordinates, executes City efforts to influence state and federal legislation, appropriations and regulations.





What Does the Legislative Director Do?

- The Legislative Director serves as an effective advocate for Alexandria's community needs in Richmond and Washington by:
 - identifying and advancing legislative and budget proposals which support the City's delivery of efficient and effective services to the community and are in line with the City's strategic plan as well as its mission, vision and values;
 - identifying and working to influence and/or defeat legislative and budget proposals which have a negative impact to the City's strategic plan;
 - engaging City Council, City staff, Boards and Commissions, and the public as subject matter experts and advocates of City legislative and budget priorities.



So, What Does the Legislative Director ACTUALLY Do?



Provides legislative guidance

Reviews all legislation in the General Assembly

Tracks and Reports on legislation Develops Council's annual legislative package Coordinates with other local government legislative liaisons and associations statewide

Attends interim public hearings, meetings

Coordinates, facilitates implementation of new legislation

Represents the City with Congressional delegation



Why Does the City Need a Legislative Director?

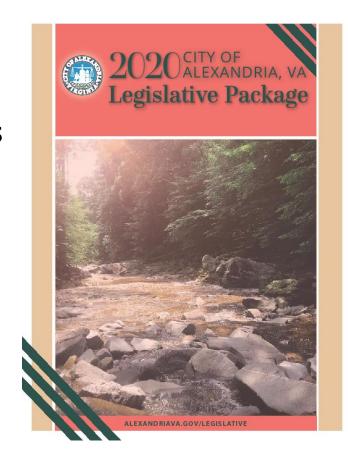
Virginia is a Dillon Rule state

 Localities in Virginia request legislation every year to grant them enabling authority they do not already have



What is the City's Legislative Package?

- Communicates the City's legislative and budget priorities to legislators, executive branch, and stakeholders
- Created annually



How Does the City Decide on the Items in the Legislative Package?



May-September

Proposals submitted to Legislative Director



September-October

Proposals are vetted by staff, SME, Legislative Subcommittee



October

Council reviews proposals with the Delegation



Package is approved by Council

December



Package is considered by Council and at a Public Hearing

November-December



Legislative package serves as the "marching orders" for the Legislative Director







Case Study: Dockless Mobility

Dockless Mobility

The City of Alexandria has launched a pilot program to allow private companies to operate shared mobility devices (such as dockless bicycles and scooters available for rent) in the City under a nine month demonstration program. With multiple neighboring jurisdictions experimenting with these devices and some appearing, without permits, on the streets of Alexandria, the time is right for the City to evaluate if and how they might operate here.

Proposal: Monitor legislation related to e-bikes, scooters and other dockless shared mobility devices.

As dockless electric bicycles, or "e-bikes," and scooters have started to proliferate in many cities across the US, and soon will be expanding in Virginia including Alexandria, there may be a need for legislation on the State level to address issues related to regulation, safety and other unintended consequences of this new mode of transportation.

The City will monitor legislation related to electric bikes, scooters and other dockless shared mobility devices for legislation that is of impact to the City and its efforts in this area.





Case Study: Dockless Mobility

HB 2214 Motorized skateboards or foot-scooters; operation, local authority,

Introduced by: Jerrauld C. "Jay" Jones | all patrons ... notes | add to my profiles

SUMMARY AS INTRODUCED:

Motorized skateboards or foot-scooters; operation; local authority. Authorizes localities to prohibit or regulate the operation of companies providing motorized skateboards or foot-scooters for hire. The bill authorizes localities to regulate certain aspects of the operation of motorized skateboards and foot-scooters. The bill changes the definition of motorized skateboard or foot-scooter by (i) removing the requirement that such device have no manufacturer-issued vehicle identification number, (ii) removing the requirement that the motor or engine be of a certain maximum power, (iii) providing that such device weighs less than 100 pounds, and (iv) providing that such device way be powered in whole or in part by the motor or engine. The bill makes consistent the operational requirements for motorized skateboards or foot-scooters and similar devices, including (a) allowing motorized skateboards and foot-scooters to be driven on sidewalks, (b) requiring motorized skateboards and foot-scooters driven on a roadway to be driven as close to the right curb as is safely practicable, (c) prohibiting the operation of motorized skateboards or foot-scooters on any Interstate Highway System component, and (d) requiring operators of motorized skateboards and foot-scooters to give hand signals and have lights on such vehicle. The bill prohibits operating a motorized skateboard or foot-scooter at a speed faster than 20 miles per hour.





HB 2232 Motorized skateboards or foot-scooters; operation, local authority.

Introduced by: Lamont Bagby | all patrons ... notes | add to my profiles

SUMMARY AS INTRODUCED:

Motorized skateboards or foot-scooters; operation; local authority. Authorizes localities to prohibit or regulate the operation of companies providing motorized skateboards or foot-scooters for hire. The bill authorizes localities to regulate certain aspects of the operation of motorized skateboards and foot-scooters. The bill changes the definition of motorized skateboard or foot-scooter by (i) removing the requirement that such device have no manufacturer-issued vehicle identification number, (ii) removing the requirement that the motor or engine be of a certain maximum power, (iii) providing that such device weighs less than 100 pounds and has a maximum speed of no more than 20 miles per hour, and (iv) providing that such device may be powered in whole or in part by the motor or engine. The bill makes consistent the operational requirements for motorized skateboards or foot-scooters and similar devices, including (a) allowing motorized skateboards and foot-scooters to be driven on sidewalks, (b) requiring motorized skateboards and foot-scooters driven on a roadway to be driven as close to the right curb as is safely practicable, (c) prohibiting the operation of motorized skateboards or foot-scooters on any Interstate Highway System component, and (d) requiring operators of motorized skateboards and foot-scooters to give hand signals and have lights on such vehicle.

HB 2752 Motorized skateboards or scooters; clarifies definitions, riding or driving on sidewalks, etc.

Introduced by: Todd E. Pillion | all patrons ... notes | add to my profiles

SUMMARY AS PASSED HOUSE: (all summaries)

Motorized skateboards or scooters; operation; local authority. Authorizes localflies to regulate the operation of companies providing motorized skateboards or scooters for hire. The bill changes the definition of motorized skateboard or scooter by (i) removing the requirement that such device have no seat and requiring that the device be designed to allow a person to stand or sit, (ii) removing the maximum power limits for such device and providing that the device may be powered in whole or in part by an electric motor, (iii) providing that the device has a speed of no more than 20 miles per hour, and (iv) providing that such device weighs less than 100 pounds. The bill makes consistent the operational requirements for motorized skateboards or scooters and similar devices, including (a) allowing motorized skateboards and scooters to be driven on sidewalks, (b) requiring motorized skateboards and scooters driven on a roadway to be driven as close to the right curb as is safely practicable, (c) prohibiting the operation of motorized skateboards or scooters on any Interstate Highway System component, and (d) requiring operators of motorized skateboards and scooters to give hand signals and have lights on such devices. The bill prohibits operating a motorized skateboard or scooter at a speed faster than 20 miles per hour. Certain provisions of this bill have a delayed effective date of January 1, 2020.





Case Study: Dockless Mobility

















HB 2752 Motorized skateboards or scooters; clarifies definitions, riding or driving on sidewalks, etc.

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SUMMARY AS PASSED HOUSE: (all summaries)

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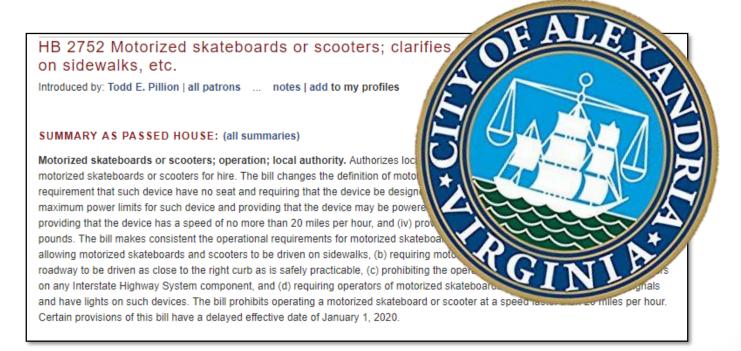






Alexandria's goals:

- ensure nothing in the legislation impedes our pilot program
- protect local authority to regulate scooters in our communities as we see fit







Be it enacted by the General Assembly of Virginia...

§ 46.2-1315. Powers of localities to regulate use of motorized skateboards or scooters, bicycles, or electric power-assisted bicycles for hire.

Any county, city, town, or political subdivision may (i) by ordinance regulate or (ii) by any governing body action or administrative action establish a demonstration project or pilot program regulating the operation of motorized skateboards or scooters, bicycles, or electric power-assisted bicycles for hire, provided that such regulation or other governing body or administrative action is consistent with this title. Such ordinance or other governing body or administrative action may require persons offering motorized skateboards or scooters, bicycles, or electric power-assisted bicycles for hire to be licensed, provided that on or after January 1, 2020, in the absence of any licensing ordinance, regulation, or other action, a person may offer motorized skateboards or scooters, bicycles, or electric power-assisted bicycles for hire.







How Can You Get Involved?

Participate

Associate

Educate

Advocate



Alexandriava.gov/Legislative

Track the development of the 2021 Legislative Package

Find opportunities to engage in the process

Follow the City's legislative advocacy during the 2021 General Assembly Session



Questions?

Office of the Legislative Director

301 King Street, Suite 3500 Alexandria, VA 22314 703.746.3963

Sarah Graham Taylor, Legislative Director Sarah.taylor@alexandriava.gov

www.alexandriava.gov/Legislative